Blog Overview:

1. Over the course of the semester you will create a collection of five current articles that relate to life in the oceans and your analysis. Each blog entry is worth 20 points.
2. You need to find a variety of topics, rather than articles on the same, similar or related topics each time.
3. Articles may be found in newspapers, magazines or *reliable* online sources. Articles should be a minimum of 500 words.

Due dates are posted on Haiku!

Writing Your Blog:

1. Start by creating a new document for each article in the *Pages* app or Google Docs.
   a. Use 12 point "Times New Roman" font.
   b. Double space.
   c. Do not include any headings at the top of the page.
2. Each blog entry must follow this format:
   - A *brief* paragraph summarizing the article. (maximum 1/4 page; about 75 words)
   - A thorough, thoughtful, personal analysis and reaction in several paragraphs. This is the majority of your write-up. Below are some possible discussion points that you can include. (minimum 3/4 page; about 225 words)
     ○ Initial thoughts and feelings
     ○ What is the significance / importance?
     ○ How does this relate to class material?
     ○ Is this a problem? What solutions do you recommend?
     ○ Is this research? Is it worthwhile? Are there any practical applications you can think of?
     ○ Does the general public know about this? Should they? Why or why not? How?
   - "**Article Source:**" Article title, source and date *or* a web address / URL. Not MLA format.
3. **MAKE SURE YOU PROOFREAD YOUR BLOG BEFORE PROCEEDING!**

Posting Your Blog:

1. Create a new post:
   - Computer - Go to weebly.com to edit you site and select the "New Post" button.

     New Post

   - Weebly app - Tap the "Blog" button 💬 and then the plus button ＋.
2. Give your post an original, short title that tells the basic subject of your entry.
   a. Drag a textbox from the "Build" menu, then copy and paste your blog entry.

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b. Drag an image box from the "Build" menu so you can add a picture to the bottom of your post that relates to your topic.

      i. If the article included an image, you can include it here or…

      ii. Find a sharable image by going to: http://images.google.com
         1. In the bottom right corner tap "Settings" > "Advanced search"
         2. Enter your search terms under "Find images with…" then
         3. Under "usage rights:," select "free to use or share."
         4. Touch and hold the image you want to "Save image" to your camera roll.
         5. In your blog post, tap the image block to add your image from your camera roll.
         6. Tap your image then scroll down the pop-up menu to select "Caption" to enter the web address for the source of your image.
3. Make your blog post live by tapping the "Post" button at the top right of the page.

Promoting Your Blog:

1. Go to your blog site in a browser: "yoursite.weebly.com"
2. At the bottom of your new blog post, tap the Tweet button [Tweet] .
3. Leave the web address / URL, but replace the text with "Check out my latest blog post about ____. #TPMarine"
4. Tap the "Tweet" button [Tweet] to send it to your Twitter feed.